

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57189

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR		342773	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	CROSSROADS MEDIA			FRIENDS OF RICK SACCONE		
AND	66 Canal Center Plz Ste 555			404 Boston Hollow Rd		
ADDRESS	Alexandria VA 22314-1576			attn: Nicholas Raccuila Treasurer		
	USA			Elizabeth PA 15037-2065		
CONTACT				USA		
				PRODUCTPA HOUSE 39 RICK SACCONE		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310		
			1349			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/03/12 AND ENDING 11/06/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE EMTIBLE. PAID FOR BY FRIENDS OF RICK SACCONE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11000..	2	09:00A	09:30A	30S	11/05/12-11/06/12	PITTSBURGH LIVE	2	250.00	500.00
2	11000..	2	09:30A	09:57A	30S	11/05/12-11/06/12	PITTSBURGH LIVE	2	250.00	500.00
3	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	335.00	335.00
4	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	500.00	500.00
5	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	800.00	800.00
6	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	800.00	800.00
7	T	1	11:58A	12:30P	30S	11/06/12-11/06/12	NOON NEWS	1	800.00	800.00
8	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1170.00	1170.00
9	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1200.00	1200.00
Total Contract:								11		6605.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	1885.00	.00	1885.00	
GRAND TOTAL									1885.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION